



International Meeting for Applied Geoscience & Energy

25–28 August 2025
George R. Brown Convention Center
Houston, Texas



POST SHOW REPORT



**Building Your Geoscience Success:
5 Years of Discovery & Innovation**

Executive Summary

IMAGE '25, held 25–28 August at the George R. Brown Convention Center in Houston, Texas, brought together **7,897 attendees** from 83 countries, reaffirming its role as the premier multidisciplinary meeting for the geoscience and energy community. The event drew a **diverse audience** spanning geophysicists, geologists, engineers, academics, and other professionals, with nearly three-quarters of participants bringing more than 16 years of industry experience. North America led the way in attendees, with strong representation from Europe, Asia, Latin America, and the Middle East.

The technical program reflected IMAGE's strength in knowledge-sharing, with **1,131 accepted abstracts** across 292 sessions (163 oral and 129 poster). Attendee feedback highlighted the event's impact, with **92% rating IMAGE '25 good to excellent**, 88% praising the mix of technical content, and 91% rating networking opportunities highly. Importantly, 74% of attendees influence purchasing decisions, reinforcing IMAGE's position as a hub for new business as well as innovation.

The exhibition and special features showcased the breadth of the energy landscape with **212 exhibitors**, supported by themed pavilions: Digitalization, Near-Surface, Carbon Management, and Global Energy Opportunities, each drawing hundreds of participants and top-tier sponsors. The Geothermal Hub expanded engagement with emerging energy sectors, while executive sessions, workshops, short courses, field trips, and networking opportunities deepened learning and connections.

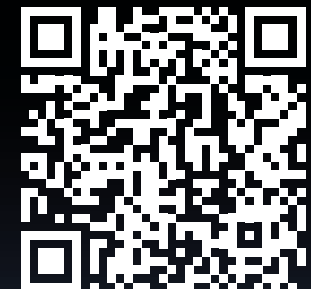
Overall, IMAGE '25 successfully **united geoscience and energy professionals worldwide**, spotlighted cutting-edge technologies, and fostered collaboration across traditional and low-carbon sectors. High satisfaction, diverse participation, and strong exhibitor engagement underscore IMAGE's continued growth and influence heading into IMAGE '26.



Scan the QR code to watch now
the IMAGE '25 Wrap Up Video



Scan the QR code to view the
photo gallery from IMAGE '25



Five Years of Continued Growth



Since its launch, IMAGE has delivered five consecutive years of growth, establishing itself as the go-to event for geoscience and energy leaders worldwide.

With **attendance surging** year after year from 2,216 in 2021 to nearly 8,000 in 2025, IMAGE has cemented itself as the premier platform for innovation, collaboration, and industry advancement.

IMAGE ATTENDANCE GROWTH

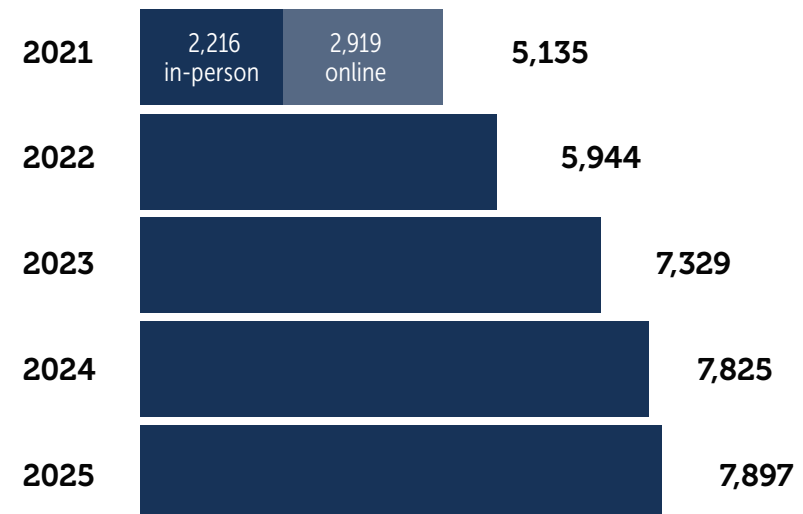
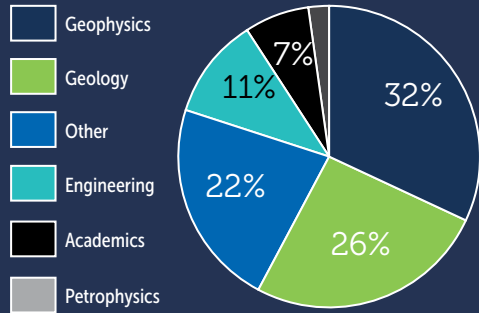


IMAGE 2025 Total Attendance:

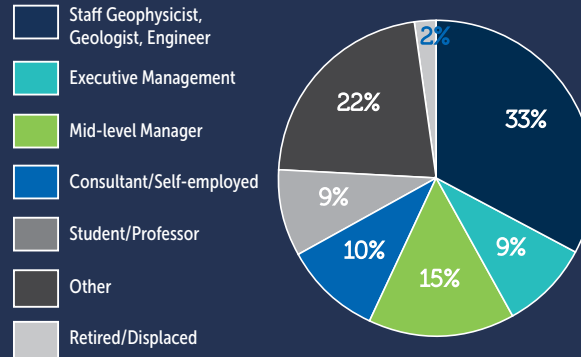
7,897

Audience Demographics

Professions



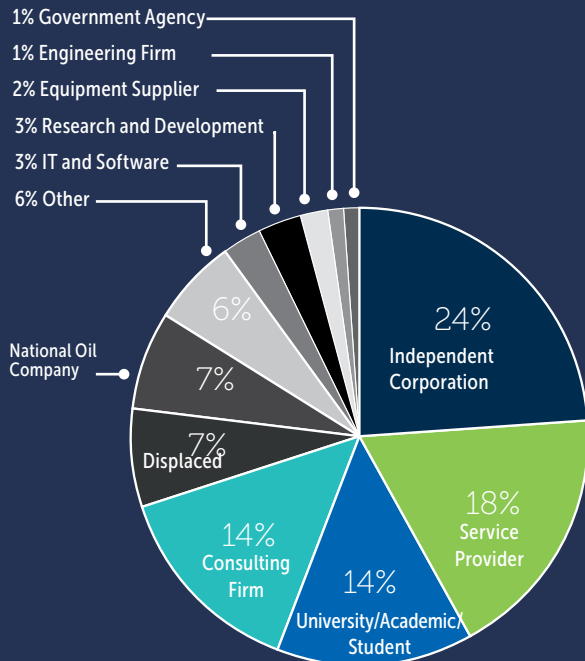
Positions



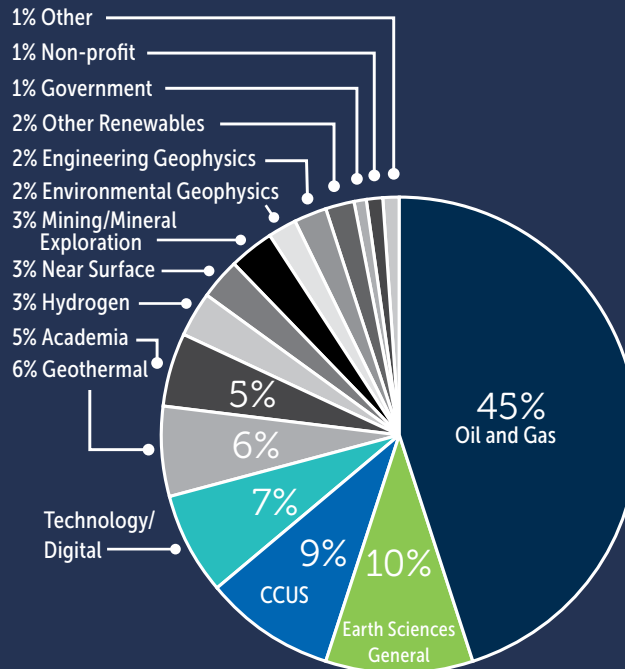
Industry Experience



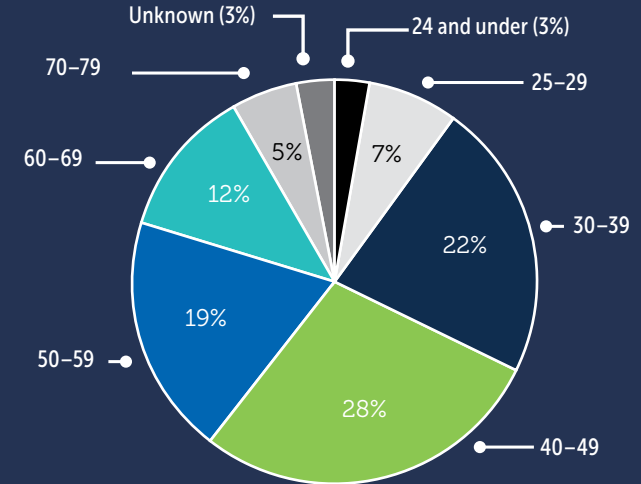
Company Types



Industry Sectors



Age Breakdown



Gauging the Audience



92%

Rated the event
good to excellent

88%

Rated the mix of technical
content available
good to excellent

88%

Rated the mix
of topics available
good to excellent

92%

Would recommend
IMAGE to their
industry peers

91%

Would rate the
networking
opportunities as good
to excellent

74%

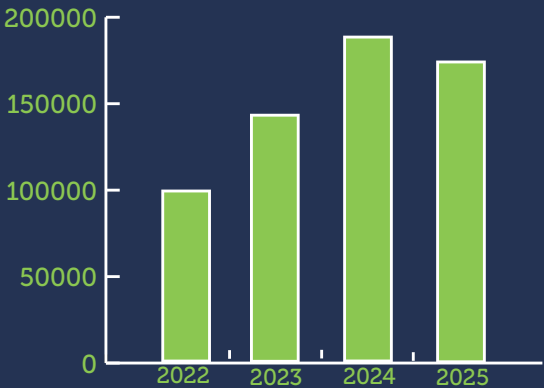
Are involved in
specifying products
and services for
purchase

85%

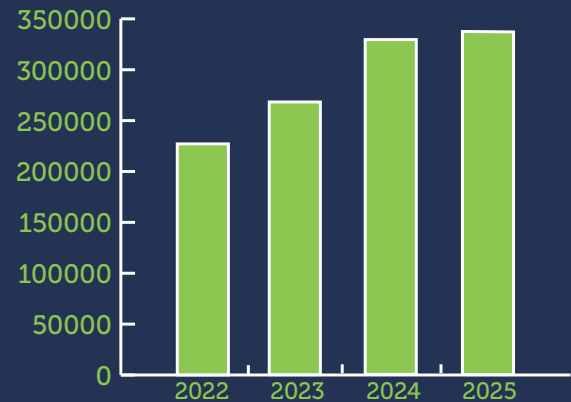
Met the exhibitors
they needed to see to
conduct business

Digital Audience Engagement

Website Traffic Site Visits



Page Views



Social Traffic

With 442 posts, social channels generated over 161,000 impressions and 10,867 engagements, achieving a strong 6.7% engagement rate and 20% audience growth. The #IMAGE25 hashtag successfully drove attendee conversation.

- **Number of posts:** 442
- **Total Impressions:** 161,545
- **Total Engagements:** 10,867
- **Engagement Rate:** 6.7%



Email Traffic

Email campaigns performed well, averaging a 55% open rate and a 5% click rate.

55%
OPEN RATE

5%
AVERAGE
CLICK RATE

Technical Program

1,131 Total Abstracts Accepted

292 Total Program Sessions

163 Total Oral Sessions

129 Total Poster Sessions

Other IMAGE Highlights

6
Executive Special Sessions
and Panel Sessions
1,892 Participants

35
Special Sessions

17
Postconvention Workshops
751 Participants

11
Short Courses
278 Participants

6
Luncheons
505 Participants

2
Field Trips
37 Participants

1
Breakfast
153 Participants

Exhibit Hall Pavilions and Hub

The Exhibit Hall Pavilions at IMAGE are key elements in bringing together experts from across global energy sectors to highlight the latest technologies, research, and innovations that are driving solutions and results for the future of energy.

Digitalization Pavilion

- **Total Presentations:** 34
- **Pavilion Panels:** 3
- **Presenting Companies:** 29
- **Digitalization Theater Sponsors:** i2k Connect and Microsoft
- **Digitalization Pavilion Sponsors:** AWS and Spotfire



Near-Surface Pavilion

- **Total Presentations:** 29
- **Pavilion Panels:** 5
- **Presenting Companies:** 38
- **Near-Surface Pavilion Sponsor:** Teledyne Marine



Carbon Management Pavilion

- **Total Presentations:** 30
- **Pavilion Panels:** 7
- **Presenting Companies:** 32
- **Carbon Management Theater Sponsor:** ExxonMobil
- **Carbon Management Pavilion Sponsor:** Aramco



Global Energy Opportunities Pavilion

- **Total Presentations:** 18
- **Total Pavilion Exhibitors:** 18
- **Countries/Companies Represented:**
Belize, El Salvador, Envoi, Gambia, Ghana, GeoPartners Ltd, India, Morocco, Mozambique, Newfoundland & Labrador, Nova Scotia, Ovation Data, Peru, South Africa, Suriname, Trinidad & Tobago, Tunisha, Uruguay



Geothermal Hub

The Geothermal Hub featured diverse content for everyone—from newcomers to industry professionals. Highlights included presentations on geologic, geophysical, and engineering data applications; geothermal case studies; company updates; a live podcast; panels on career transitions from oil and gas; myth-busting discussions; and informal networking opportunities.

- **Total Presentations:** 20
- **Total Companies Represented:** 27
- **Hub Panels:** 5
- **Networking Events:** 6
- **Organizing Sponsor:** Geothermal Rising



Exhibitor Listing

Total Exhibitors:
212

AAPG American Association of Petroleum Geologists	Bits of Nature LLC	Ellington Geological Services	GeoMind
AAPG Divisions	Bluware, a CMG company	EMGS ASA	GeoPartners Limited
AAPG Foundation	Bruker AXS	Energy & Geoscience Institute	Geophysical Deep Sensing Technology Co. Ltd.
Absolute Imaging Inc.	C&C Reservoirs	Engenius Software	Geophysical Insights
ACT-GEO	Career Coaching Pod	Envoi Limited	Geophysical Society of Houston
ACTeQ	Cegal LLC	ESRI	Geophysical Technology Inc.
Advanced Geophysical Technology Inc.	CEL - El Salvador	ETAP	GeoScienceWorld
Advanced Logic Technology SA	Colorado School of Mines	Evotec	GeoSoftware
Advanced Resources International, Inc	Geophysics and Geology Depts	ExxonMobil	Geospace Technologies
Advertas	C02 Coalition	Fairfield Geotechnologies	Geostuff
American Association of Professional Landmen	CO2-SMART	Falmouth Scientific, Inc. (FSI)	Geoteric
ANCAP — Uruguay	Cognitive GeoInterpretation	Faraday Geophysics	GeoTomo LLC
Applied Acoustics	ConocoPhillips	FGPS Limited	Geovista
Aramco	Core Laboratories	FOSINA	Global Geophysical Services
ARK CLS	CSA Ocean Sciences	Fugro	Guralp Systems
Asociación Mexicana de Geofísicos de Exploración (AMGE)	Danomics	Geo Ex Machina (GEM)	GVERSE GeoGraphix
Aspen Technology	DataLog & GeoVision	GEO EXPRO	Halliburton
Atlas Fluid Controls	Datapages	GeoCare Benefits Group	Hanyang University (RISE.ml)
Automated Seismics	dataVediK	Insurance Program	HASTING MICRO-SEISMIC CONSULTING, INC.
Avalon Sciences Ltd	DeepWave Consortium	GEODEVICE	High Tech, Inc
Badley Ashton	Delft Inversion	GeoEdges Inc	Houston Geological Society
Baker Hughes	dGB Earth Sciences	Geoex MCG	i2k Connect Inc.
Baylor University Department of Geosciences	DMT GmbH & Co. KG	GeoLogica Training	Ikon Science
BEG CORE EXHIBIT	DUG	Geology and Petroleum Department, Ministry of Natural Resources, Petroleum and Mining, Government of Belize	Imaged Reality Ltd.
BEICIP Inc	Dynamic Graphics, Inc.	GeoMark Research	In-Depth Geophysical, Inc.
BGP Inc.	EAGE - European Association of Geoscientists and Engineers	Geometrics Inc	inApril
	Earth Signal Processing Ltd	Geomex Technologies	Innova Plex Inc
	EDCON-PRJ, Inc		INOVA Geophysical
	Eliis		

Instituto Nacional de Petroleo - Mozambique	Paragon Geophysical Services, Inc	SEG Programs	TERRASYS Geophysics
IRIS Instruments	Paulsson, Inc. (PI)	SEG Publications	Texas A&M University, Dept of Geology & Geophysics
ISTI	Pause 4 Paws	SEG Society of Exploration Geophysicists	TGS
JILIN UNIVERSITY	Peru	Seismic Source Co.	The EasyCopy Company & iGeos
Jio, a Lumina Company	Petrabytes	Seismological Society of America	The Geological Society of America
Katalyst Data Management	PE Limited	SeisWare Inc.	ThinkOnward
Kuwait Geosciences Society	Petrec	SensorEra Inc.	TRICON Geophysics Inc.
Kuwait Oil Company	Petroleum Agency SA	SEPM Society for Sedimentary Geology	Troika International Limited
Land Seismic Noise Specialists, LLC	PetroSkills	Sercel	UH/DGH Center for Hydrocarbon Exploration
Leobersdorfer Maschinenfabrik GmbH (LMF)	Petrostrat, Inc.	Sharp Reflections, a CMG company	University of Houston
Lounge	Petrosys Interica	SHEARWATER	University of Kansas Dept. of Geology/KICE3
Lumina Geophysical	PMI Industries, Inc.	Sinopec Geophysical Corporation	University of Oklahoma
Mackay School of Earth Sciences and Engineering	Premier Corex	SISPROBE BY EGIS	Verif-i SG Ltd
MicroSeismic, Inc	PXGEO	SLB	Vinci Technologies
Midnight Marketing	Qeye	SmartSolo Scientific	Viridien
Ministry of Energy and Energy Industries Trinidad & Tobago	R.T. Clark Co. Inc.	Sonardyne	VSProwess
Nanometrics	RadExPro seismic software	Sound Oceanics - Seisgadget	WAVERITY
NAPE Expo	Rare Earth Mercantile	Sound QI Solutions Ltd.	Weihai Sunfull Geophysical Exploration Equipment
National Compressed Air Canada Ltd	Resolve GeoSciences, Inc.	Southwest Research Institute	Welligence Energy Analytics
Neuralog	RevoChem	Spotfire	Western Colorado University
Newfoundland and Labrador	Rift Systems	SpotLight	Wildcat Technologies, LLC
NORSAR Innovation AS	Rock Flow Dynamics	Staatsolie Suriname	Wood Mackenzie
Nova Scotia	ROGII Inc.	Stephen F. Austin State University	XCALIBUR SMART MAPPING
NVentures Ltd	RPS (a Tetra Tech company)	Stone Quilt Design	Xodus Group
Oil and Gas Global Network (OGGN)	S-Cube	STRYDE	XtremeGeo
Oklahoma State University	S&P Global Commodity Insights	Subsurface Clarity, LLC	Z-Terra Inc.
ONHYM	SAExploration	Subsurface Consultants & Associates, LLC (SCA)	Zhaofeng Sensor Equipment Co Ltd.
OPEN IT, INC	Sanborn Geophysics ULC	subsurfaceAI Inc.	Zhejiang Lab
Optiseis Solutions Ltd.	Sander Geophysics	TDI-Brooks	Zonge International
Orica	Sandia National Laboratories	Tech Limit	
Ovation Data	SAUDI GEOPHYSICAL	TEECsolutions LLC	
Oxy	SBGf	Teledyne Marine	
	Seagate Technology	Telemark Energy Services	
	SEAM		
	Searcher		
	Seequent		
	SEG Foundation		

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International Meeting for Applied Geoscience & Energy

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THE
DATE!**

**17–20
AUGUST
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HOUSTON, TEXAS

Plan Ahead—Join the World's #1 Geoscience Event!

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AAPG



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